

Laura E Sinram
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Federal Election Commission
Washington, DC 20463

September 15, 2008

Re: Planned Parenthood Action Fund Inc. PAC (Identification Number:C00314617)
June Monthly Report (5/1/08-5/31/08)

Dear Ms. Sinram:

This letter responds to your letter dated August 13, 2008 concerning the compliance by Planned Parenthood Action Fund Inc. PAC (the "Committee") with the "best efforts" requirements of 11 CFR 104.7. Please note that the Committee is in the practice of providing the Commission with all employer and occupation information it collects from contributors who gave over \$200 in a given calendar year.

The Committee currently follows the rules set forth at 11 CFR 104.7 in the following manner:

Original Solicitations

All written solicitations for contributions to the Committee request the full name, address, occupation and employer of the contributor. The solicitation also includes the following statement: "Federal law requires us to use our best efforts to collect and report the name, mailing address, occupation and name of employer of individuals whose contributions exceed \$200 in a calendar year."

In the case of oral solicitations for contributions to the Committee, contributors are read the following statement: "Federal law requires us to use our best efforts to collect and report the name, mailing address, occupation and name of employer of individuals whose contributions exceed \$200 in a calendar year." Contributors are asked to provide the requested information over the telephone at the time they make a contribution or pledge.

The Committee also accepts contributions through a web page, which is accessible only by members of the sponsoring corporation, Planned Parenthood Action Fund, Inc. ("PPAF"). The online form used by individuals to make contributions to the Committee includes the following statement: "Federal law requires us to use our best efforts to collect and report the name, mailing address, occupation and name of employer of individuals whose contributions exceed \$200 in a calendar year." Spaces are provided for the individual to supply this information.

Follow-Up

Within 30 days of receipt of a contribution to the Committee, the Committee sends the contributor an acknowledgment of the contribution, which includes a follow-up request
